



Annual Plan
2017 - 2018

Background

Our annual plan for 2017-2018, is guided by the goals outlined in the 2014-2019 Strategic Plan. These goals, as developed by the National Executive body, describe a picture of Playcentre that will inspire people to choose Playcentre as their primary early childhood service. In order to be the ECE and community-building service of choice, Playcentre needs to retain its unique identity, whilst also adapting to social change.

Strategic Plan 2014 - 2019

Goal 1: Responsive to children and their families / whanau

Improve Playcentre delivery to better meet the needs of our children and communities, in particular the needs of whānau Māori and Pasifika, while honouring Playcentre's core philosophies.

Goal 2: Less Admin

Improve organisational efficiency to lessen the burden on volunteers, build on national opportunities and help retain a strong focus on the Playcentre philosophies

Goal 3: Promote Playcentre

Increase the promotion of Playcentre so that whānau are aware of Playcentre and see it as the best choice for their children.

Goal 4: More Money

Stabilise, strengthen and diversify Playcentre's funding base to include opportunities for generating revenue through building on the organisation's strengths

Meeting the strategic goals for Playcentre requires all of us to work together – centre members, volunteers, employees at regional and national levels and the Trustee Board. We each have a part in achieving these goals and readying Playcentre to support families for the next 70 years.

The actions outlined below have been specifically chosen as key items that will help to meet all 4 of the goals in the strategic plan. The Trustee Board's focus on ensuring services to centres is also reflected in the priorities and actions chosen for the 2017-2018 year. As this will be the first year we are fully operating in the new structure, the actions described will be undertaken alongside and in the context of the bedding down of the amalgamated organisation and ensuring the day-to-day business continues.

Progress towards achieving the outcomes in this plan will be monitored and reported on during the year by the Trustee Board and the Management Team.

Annual Plan 2017- 2018	
Action	How
Strengthening Cooperative aspect of centres	<ul style="list-style-type: none"> • Messaging • Professional Development(PD) • Role-modelling
Welcoming Culture and Retention Package	<ul style="list-style-type: none"> • Bridge between infant programmes and Playcentre • PD for members on hosting. • Collecting statistics • Offering exit interviews
Capacity building for Centre Members	<ul style="list-style-type: none"> • Centre Role Induction Package • Portal for centre roles • Training package • Experienced mentors • Phone a friend
Create Operations Manual for centres	<ul style="list-style-type: none"> • Standardisation and streamlining of policy guidelines and procedures • Suggested guidelines for non-standardised areas.
Progressive ICT strategy implementation	<ul style="list-style-type: none"> • Continue centralising and operationalising national ICT plan • Addressing the change in work habits
Playcentre Education	<ul style="list-style-type: none"> • <u>Begin</u> delivery of the new programme alongside the current expiring diploma programme • <u>Maintain</u> the ongoing focus on removal of unreasonable barriers to participation and continue to improve time frames for completion of certificates.
Strategy to strengthen delivery and be responsive to wh nau M ori & Pasifika	<ul style="list-style-type: none"> • Adult Education • Investigate funding available for support • Increase availability of resources
Implement and develop “Friends of Playcentre” network to connect past and present members	<ul style="list-style-type: none"> • Initial campaign to advertise Friends of Playcentre and connect people • Establish local groups for ongoing activities • Page in Playcentre journal
Exploring diversifying funding , including recognition of the social support Playcentre already offers	<ul style="list-style-type: none"> • Investigate Vulnerable Children’s Act opportunities • Parental development options. Using 1000 days research. • Align with other credible organisations to improve recognition in community and increase opportunities for funding and media.