

Playcentre Facts and Stats 2019

420 +
centres
throughout NZ

20,000+ whānau 

Formed in
1941

1,000+
staff 



Playcentre is **indigenous to New Zealand**, but is now also established in **Japan**.

Playcentre is a
co-operative
whānau
experience



Playcentre is the dominant provider of **early childhood education** in **RURAL AREAS**

Colin Simon who designed the 1974 Christchurch Commonwealth Games also designed our **Playcentre Aotearoa logo**



It began during the Second World War to provide **a break for mothers** as well as means to allow for the **social development of the child** within a cooperative environment.



Olympic gold medallists, Caroline Evers-Swindell & Georgina Evers-Swindell both attended Playcentre.



New Zealand's first female Prime Minister, the Rt. Hon. **Jenny Shipley** attended Playcentre.

Of all the types of **Early Childcare Education** providers in New Zealand, Playcentre has the **highest number of under 2's** in attendance.



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