

# 101 ways to make money

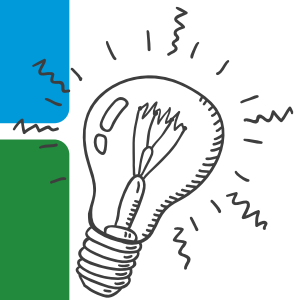
**1** Community Trusts  
*eg. ASB Community Trust etc*



**2** Sell sweets in your community  
[www.sweetideas.co.nz](http://www.sweetideas.co.nz)

**3** Gaming Trusts  
*eg. NZ Community Trust, Pub Charity and Lion Foundation*

**4** Join Community Rewards  
*Purchase goods and services from partner businesses to receive rewards for your Centre [www.communityrewards.co.nz](http://www.communityrewards.co.nz)*



**5** Local Council grant schemes

**6** Sell Entertainment Books  
[www.entertainmentbook.com.au](http://www.entertainmentbook.com.au)



**7** Sponsored fun run

**8** Scratchy cards  
*See [www.fastfundraising.co.nz](http://www.fastfundraising.co.nz) for details*

**9** Celebrity events  
*Use Centre contacts to access local sporting celebrities or other celebrities*

**10** Quiz / Trivia nights [www.trivianight.co.nz](http://www.trivianight.co.nz)

**11** Centre Sponsorship *Corporate and local*

**12** Newsletters *Use these as advertising space and to acknowledge sponsors*

**13** Merchandise for sale  
*See what is already being sold by other Centres on KnowledgeBase first.*

**14** Food and beverage sales at event  
*eg. A&P Show*

**15** Charity golf tournament

**16** Hosting an '...athon' *eg. walkathon, swimathon, trikeathon etc.*

**17** Stocktaking *Contact local supermarkets / warehouses etc. who need stocktaking*

**18** Donations *From members, ex-members, parents, friends etc. - If you don't ask, you won't receive!*

**19** Raffle tickets *Buy products to raffle or get donations. For prizes over \$500, see regulations set out at [www.dia.govt.nz](http://www.dia.govt.nz)*

**20** Selling chocolates or other foodstuffs  
*See [www.interworldfundraising.co.nz](http://www.interworldfundraising.co.nz)*

**21** Trade Me  
*Use the website to sell old play equipment or general fundraising – [www.trademe.co.nz](http://www.trademe.co.nz)*

**22** Garage sales *Combine several garage sales to make a mega-sale!*

**23** Membership Fees



**24** Silent auctions

**25** Hire venue out for functions *Make sure to complete the right paperwork beforehand*

**26** Community Sausage sizzle  
*Approach large companies to offer eg. Warehouse, Mad Butcher, Bunnings*



**27** Working bees *Advertise in your local community eg. Haymaking gangs, clearing rocks*

**28** Envelope stuffing  
*Often local businesses require this*

**29** Charity status *Benefits include tax exemption*  
[www.charities.govt.nz](http://www.charities.govt.nz)

**30** Themed discos for the grown ups  
*eg. Christmas, 70s, Pirates etc*



**31** Event volunteering  
*eg. parking attendants, programme sales*  
*Contact Council, RSO and Event Venues*

**32** Contra / exchange of services *eg. free vinyl cleaning in exchange for pamphlet drop or washing vehicles*

**33** Movie nights *Some cinemas do fundraising early screenings of movies, or can replay old classics*

**34** Pamphlet dropping for a local business

**35** Novelty shows *eg. host a hypnotist at Centre if big enough or at local school*

**36** Facility Sharing  
*eg. hire your Centre to afterschool groups*





**37** Karaoke night

**38** Delivering Phone Directories  
[www.yellow.co.nz](http://www.yellow.co.nz)

**39** Benefactors / bequests

**40** Promotion to get new families to join

**41** Investments *eg. secured savings accounts*

**42** Guest speaker evening

**43** Family Sports Days

**44** Photo sessions/Family portraits  
*Centre arrangement with photographer to keep small profit from every photo sold*

**45** Sell / raise stock (rural Centres)  
*Utilise Centre contacts*

**46** Hangi sales *At events / fixtures or pre-order sales and deliver*

**47** Parent Direct/Chalk Toy Catalogue

**48** Amazing Race / Scavenger Hunt  
*Charge an entry fee*

**49** Car Boot Sales / Markets

**50** Duck Race





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**Christmas wrapping** at shopping centres or Warehouse

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**Host Shopping Nights**

*eg. cosmetics, Tupperware, Norwex, etc.  
[www.tupperware.co.nz](http://www.tupperware.co.nz), [www.marykay.com.au](http://www.marykay.com.au)*

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**Bulk booked activities** *Many entertainment providers will give reimbursements for minimum numbers eg. [www.aucklandluge.co.nz](http://www.aucklandluge.co.nz)*

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**Children's art exhibition and auction**



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**Effective financial management** *Ensuring money is well managed will help save money*

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**Warehouse Bags for Good**

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**Sell sunscreen at events** *Centre retains 40% of sales, free delivery and returns allowed  
[www.cancernz.org.nz/products](http://www.cancernz.org.nz/products)*



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**EFTPOS Extra** *Team up with a large retail store and encourage customers to add \$1 to every EFTPOS transaction*

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**Buy a Brick** *During renovations or buildings, sell bricks using engraving or name plaques*

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**Host 24 hour events** *eg. 24hours of tennis and get individual sponsorship for event*

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**World Record Attempts**  
*Gold coin donation to take part  
[www.guinnessworldrecords.com](http://www.guinnessworldrecords.com)*

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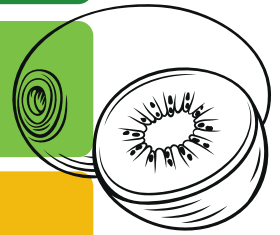
**Metal recycling**  
*Metal merchants will pay for all sorts of scrap including aluminium, copper, brass, lead, batteries, electrical cable, steel, stainless steel, roofing iron, radiators and machinery.*

**63** Car wash

**64** **Gala days / fairs**  
*Have side-shows and stalls to make money eg. coconut shy, ring toss, cake stall*

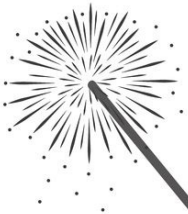
**65** **Collection buckets**  
*At events, shops and bars – confirm arrangement with owner/organiser first*

**66** **Fruit-picking**  
*Sell fruit at workplaces, Centre etc.*



**67** **Winnie Bagoes night out**

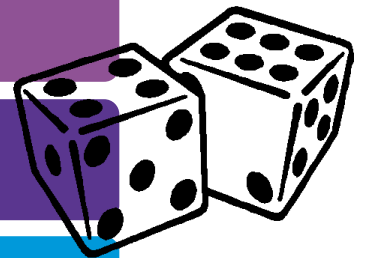
**68** **Daisy Dung Drop!**  
*Mark field into squares and sell squares. Release cow into field and the 'owner' of the square the cow 'deposits' in, is the winner.*



**69** **Guy Fawkes Night** *Small charge for entry, with meals, raffles, BBQ, fireworks display or safe fireworks area, bonfire etc.*

**70** **Charity shave / haircut etc.**  
*Sponsorship for Centre member to shave hair, grow beard etc.*

**71** **Casino Night**



**72** **Babysitting service** *Centre members babysit and donate their payment to the Centre*

**73** **Chop and sell firewood**

**74** **Give a little page**

**75** Time banks

**76** Neighbourly – can anyone in your area help out for free?

**77** Buzz fundraising – answer surveys to raise funds for your Centre



**78** Wine Tour *Organise a wine tour and charge extra (eg. \$10pp) as profit – good Centre social event*

**79** Menz Shed *If you provide the materials, they will usually build items for you for free (though a bit of morning tea is a nice thank you!)*

**80** Sell Ecostore products

**81** Sell reuseable items *Stainless steel pegs, food bags, beeswax wraps*



**82** First aid kits

**83** Stuck on You  
*Labels for school bags and clothes*

**84** Bambeado teething products

**85** Seeds for the garden

**86** Make your sessions 4 hours long

**87** Calendars, mousepads and diaries  
*Decorated with the children's artwork*

**88** Scented pens



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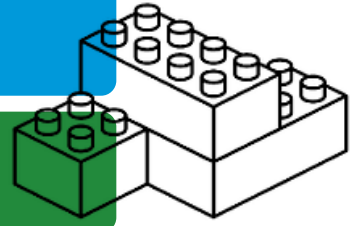
Get families to add another day.

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Hold a Big Wheels day with tractors, trains, trucks, emergency vehicles etc.

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House of Bricks (Lego fundraiser)



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Face painting at the races or a market.

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Kiddicutter knives

94

Help at Weetbix Tryathlon

95

Christmas wine fundraiser (eg. Sileni Wines)

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Scholastic Book Club



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WINZ Childcare Subsidy

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ReStyle Me fashion night *Include pre-loved clothing sale, stalls, fashion runway show.*

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Selling cheese rolls

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Open a day or two during the holidays and run parent led. *Run it as a trip so minimal clean up!*

101

Think outside the square! *There are endless ways of making money for your Centre if you are prepared to think outside the square and do something different.*



**NOTE:** Please ensure you look into any rules and regulations in relation to these ideas (eg alcohol sales, hiring out your Centre, etc). For more information or support, please contact your Centre Advisor or Regional Office.